



San Pablo Arts District Fund Presents
A Video Installation by Jemima Wyman

Wednesday, October 27, 2010

5512 San Pablo Avenue, CA 94710 8 p.m.

Installation opens Wednesday, October 27 through Thursday, December 9, 2010.

Reception and New Filmmakers' Shorts Screening: Friday, November 12, 6:30-10:00 p.m

OAKLAND, CA – The San Pablo Arts District Fund (SPAD) launches a new video installation by Jemima Wyman, *Whak'emall*, Wednesday evening, October 27, 8 p.m., at 5512 San Pablo Avenue, Oakland.

Whak'emall is a visually aggressive, humorous and sinister video work that wrestles with the politics of vision and embodiment. The protagonist looks out from a body that desires the viewer's gaze from a complicated, ever-changing, non-classical body in the process of understanding its own parameters. The work utilizes optical tactics of camouflage as it exaggerates identification through the psychology of vision.

Through the manipulation of patterned fabrics and the human body, Wyman creates special effects and the result is a marriage of form and space that challenges our perception of the everyday world around us.

Following Saturday's launch, the storefront window video will run through December 10th, with a reception and New Filmmakers' Shorts Screening on November 12, 6:30 p.m. Curated by Michael Patrick Perez, the filmmakers include

Jeremy Garcia, Alexander Collins, Eric Stracke, Dominic Mercurio, Joe Wolfe Sams, Donnie McCormick, Jessica Salgado, and Michael Patrick Perez. Wyman's video *Lady in Red* will also be shown in the screening at this time.

"As a fan of Jemima's super-vibrant, playful, yet cutting-edge work for many years, I am very excited to have the chance to present this video in a public arena to the Bay Area arts and culture scene, and to the community in general," says Tracey Snelling, SPAD curator.

"We are thrilled to host Wyman's work," adds SPAD's Executive Director Idan Levin. "We strive to create strong ties between the Golden Gate District and the international art community, as a foundation for future exchange."

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Jemima Wyman is a contemporary artist who lives and works between Brisbane and Los Angeles. Wyman's art practice incorporates various mediums including installation, video, performance, photography and painting. Her most recent artworks utilize these mediums to specifically focus on visually based resistance strategies employed within contemporary "irregular military," in an aim to explore the formal and psychological potentiality of camouflage in reference to collective identity. In 2007, Wyman graduated with a MFA from California Institute of Arts in Los Angeles, which was made possible with the support of an Anne and Gordon Samstag Scholarship. Jemima is represented by Milani Gallery and has exhibited throughout Australia and Internationally. Past exhibitions were held at the Australian Centre for the Moving Image (Melbourne), Museum of Contemporary Art (Sydney), Plimsoll Gallery (Hobart), Westbeth Gallery Kozuka (Japan), 40000 (Chicago) and Steve Turner Contemporary Gallery (Los Angeles). Her work was exhibited in the 17th Biennale of Sydney's *the Beauty of Distance: Songs of Survival in a Precarious Age*. Jemima recently finished a residency at the Elam School of Fine Arts in Auckland.

Her work can be found at <http://jemimawyman.wordpress.com>

This showcase is made possible by the San Pablo Arts District Fund, which is dedicated to promoting the arts and facilitating economic development in the Golden Gate District by converting empty storefronts along the San Pablo corridor into functional galleries. The storefront at 5512 San Pablo Avenue is made available through the generosity of the Whittier Family